



**Southwestern
Medical Center**

Caring for Our Community!



2013 REPORT TO THE COMMUNITY

At Southwestern Medical Center, our goal is to deliver the best healthcare available in the Lawton/Fort Sill community, Comanche County and surrounding areas as we seek to exceed the expectations of all those we serve. With the help of dedicated physicians, employees, volunteers and board members, along with the continued support of our community, we continue our passionate pursuit of excellence.

Delivering the highest quality of healthcare is the single most important contribution we make, but there are many ways we make a positive impact on the communities we serve. Here are a few of the ways we are making a difference.

Investing in the future

In 2013, Southwestern Medical Center embarked on a conversion process that upgraded its electronic medical records (EMR) with Meditech 6.0 to better support caregivers in providing the highest quality of care. SWMC went live with Meditech 6.0 in June of 2013. This was a \$3 million investment to upgrade our information systems.

Also in 2013, Southwestern Medical Center began work on a 10,000 square-foot ambulatory surgery center. The overall cost is \$4.5 million, an investment in the community and an upgrade of its facilities. The Surgery Center will have two operating rooms, a procedure room, and nine dressing rooms, two dedicated for children. This expansion to a larger, state-of-the-art facility will allow for more efficient care and better customer service. On January 16, 2014 SWMC held a ceremonial groundbreaking for the new Surgery Center (*see center photo below*). The Surgery Center of Southwestern Medical is slated to be open in the summer of 2014.

In fact, we invested more than \$3.1 million in our facilities last year which, in addition to the above, included technology replacement, information technology additions/updates, and routine facility upkeep and maintenance.

Contributing to our local tax base

Last year, Southwestern Medical Center paid more than \$1.4 million in taxes which helped to support our city, county and state. This included sales taxes as well as property taxes. These dollars help to support local schools, development of roads, recruitment of business and industry, and other needed services. It does not include provider fees of \$1.7 million, which are fees paid by all hospitals to help fund care for the poor. It also does not include new taxes that are part of the Affordable Care Act.

Helping those in need

Southwestern Medical Center provided more than \$17.1 million in uncompensated care last year, which included charity care, discounts for the uninsured and bad debt that is incurred as we care for many people without sufficient resources.

Adding new physicians

During the past year, Southwestern Medical Center added seven new physicians to our highly respected medical staff, including specialists in ENT, ophthalmology, orthopedics and family practice.

One of our community's major employers

With an annual payroll of \$35.7 million and more than 510 employees, Southwestern Medical Center is one of the largest employers in this region. We were especially pleased to receive two awards in 2013 honoring our hospital as a best place to work. Becker's Hospital Review named us to their annual list of "100 Great Places to Work in Healthcare" and The Oklahoman named us a Top Workplace in the state.

We thank you for choosing us for your healthcare needs. With your support, together we can continue making healthcare and our community better.



*Southwestern
Scorcher runners*

Wayne Colson, CFO; Steve Owens, CNO; Albert Johnson Jr., Board Member; Dr. Wayne Johnson; Steve Hyde, CEO; Dr. David Pagnanelli; Don Smith, Chairman of the Board

Nicole Jolly, Christy Clark, and Kari Garza at annual Wellness Expo





2014 LEADERSHIP

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Stephen Snell, MD, *ENT*
Sinisa Trbovic, MD, *Psychiatry*



*Southwestern Medical Center is part
of the Capella Healthcare family of
hospitals. Capella partners with commu-
nities to build strong local healthcare systems
that are known for quality patient care.
With the philosophy that all healthcare
is local, Capella collaborates with each
hospital's medical staff, employees, board
and community leadership to take care
to the next level. For more information,
visit: CapellaHealthcare.com*

COMMUNITY BENEFIT REPORT

Charity and other uncompensated care	\$	17,127,057
Includes charity care and discounts for the uninsured as well as bad debt which is incurred as we care for people without sufficient resources. Does not include contractual write-offs or unpaid costs of government-sponsored programs such as Medicare and Medicaid.		
Community benefit programs	\$	658,199
Charitable donations and sponsorships	\$	92,674
Community health services	\$	19,625
Physician and staff recruitment	\$	545,900
Taxes	\$	1,465,407
Includes property, sales and other taxes which help support services funded by our city, county and state. Does not include provider fees which are paid by all hospitals to help fund care for the poor, or Affordable Care Act taxes, paid by all businesses.		

2013 TOTAL..... \$ **19,250,663**

In addition to the above, the hospital's payroll of more than \$35.7 million and capital investments of more than \$3.1 million also contributed significantly to the community's economic success.

COMMUNITY SUPPORT

Southwestern Medical Center sponsors a number of community events each year including the annual Prostate Cancer Screenings for more than 20 years. SWMC hosted the 3rd annual Southwestern Scorchers that took place in August (see photo on page 1). This annual event is a 5K and 1Mile charity run. The 2013 proceeds went to the Wounded Warrior Transition Unit on Fort Sill. SWMC was also the host site for the second annual Susan G. Komen Race for the Cure. More than 1,000 walkers and runners participated in this event. Additionally, the hospital and our family of employees, physicians and volunteers are proud to have been able to support the following organizations and causes in 2013:

- American Cancer Society
- Arts for All Festival and Gala
- Cache Public Schools
- Cameron University
- Comanche County Relay for Life
- Crime Stoppers Moonlight Walk Against Drugs
- FAA Event
- Fit Kids of SWOK Coalition
- Fellowship of Christian Athletes
- International Festival
- KCCU public radio
- Lawton/Fort Sill Chamber of Commerce
- Lawton Community Theater
- Lawton Community Wellness Expo
- Lawton Country Club golf tournament
- Lawton March of Dimes, March for Babies
- Lawton Multiple Sclerosis Society
- Lawton MWR, Fort Sill
- Lawton Public Schools
- Lawton Rangers Rodeo
- Leadership Lawton/Fort Sill
- Museum of the Great Plains
- Oklahoma Heart Hospital, Hearts of Fire Ball
- Oklahoma Hospital Association
- Senior Summit
- Southwestern Scorchers
- Susan G. Komen Race for the Cure
- SWMC Pride Gallery
- SW OK Medical Education Foundation
- TownSquare Media Ladies' Night